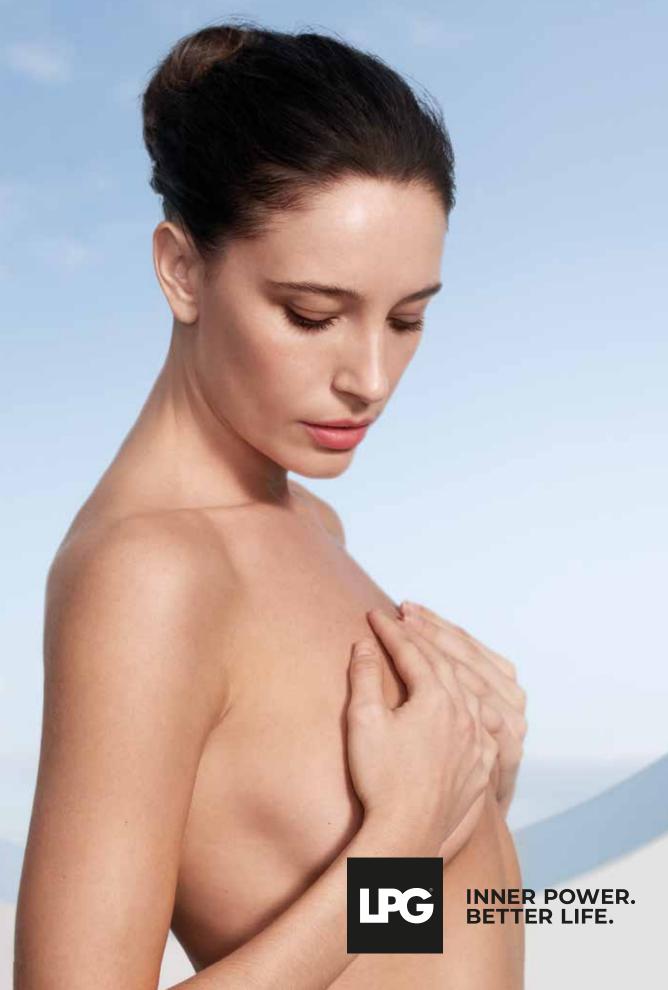
HEALTH PRESS RELEASE BREAST CANCER TISSUE TREATMENT



INTEGRATIVE HEALTH

PROVIDING PATIENTS WITH HELPFUL GUIDANCE AND ENSURING THAT LISTENING AND KINDNESS ARE THE CORNERSTONES OF THE HEALTH SYSTEM

"Integrative health is defined as a transdisciplinary approach that articulates, around conventional medicine, various non-drug procedures contributing to maintaining people's quality of life and well-being."

Integrative health combines all areas of healthcare. Health is not only seen as the absence of disease, nor the silence of the organs, as Paul Valéry suggested. It takes into consideration all its components: physical, mental, social, sexual, emotional, environmental, through a conscious and clearly defined method. This methodology goes against conventional healthcare approaches, and connects what are sometimes complex isolated elements. It establishes relationships between elements that are usually considered separately.

With our well-developed healthcare systems, seeing connections between various elements is not only a privilege but a duty as well. Similarly, shining a light on contradictions among ideas that have not yet been connected is definitely the best way to "decompartmentalise" health, because the isolated truths that each expert identifies are not connected, or do not take into account the knowledge and attitudes of the others. The integrative process brings all the dimensions and players in healthcare together. An ideal healthcare system is one in which all the elements are linked; a philosophy in which concepts, ideas and principles are interconnected, making the system into a unit, an entire operational whole that is connected and inseparable. Inseparable does not mean that it cannot be broken down into different areas, but that all the composite ideas are interdependent. Health is not a collection of definitions, a juxtaposition or a mosaic of individual and self-contained ideas.



Alain Toledano, Oncologist & Radiotherapist President and Co-Founder of Institut Rafaël Integrative Health Centre



The role of the physiotherapist brings new meaning to healthcare.

Physiotherapists are the key to integrative health because they focus their attention on the patient (health, physical and mental well-being, experiences). This attention throughout a patient's journey has one aim: to understand and therefore improve patient care by offering a solution that takes their needs and expectations into account.

For more than 35 years, the LPG® GROUP has considered **physiotherapists as cornerstones in healthcare.** Supporting them every single day as they care for their patients, LPG® medical teams and a scientific research committee (Co.SI.Re) have developed **protocols to treat connective tissue naturally and gently** for medical and aesthetic purposes. These protocols are designed solely to help physiotherapists improve their patients' lives.

In 2023, the LPG® Group is determined to highlight the work of these **everyday heroes** by shining a light on pathologies which are now all too common, but are not yet emphasised enough in integrative health:

- Chapter 1: Physiotherapy in senology
- Chapter 2: Physiotherapy in endometriosis
- Chapter 3: Physiotherapy in lower back pain and other forms of backache

CHAPTER 1:

PHYSIOTHERAPISTS' KEY ROLE IN BREAST CANCER

With over 2.2 million cases reported in 2020*, breast cancer is the most common form of cancer in women. But fortunately, if detected early, this cancer is curable in 9 out of 10 cases**.



If prevention, research and treatment are making enormous progress, pre- and postoperative care are still not given enough attention. And yet support during these periods really is fundemental. The role of the physiotherapist is key during these stages, so that women can better understand their treatment, become more comfortable with their bodies and gradually restore self-confidence.

^{*}https://www.who.int/fr/news-room/fact-sheets/detail/breast-cancer

^{**}https://www.ameli.fr/assure/sante/themes/cancer-sein/comprendre-cancer-sein

"This treatment is complex, both mentally and technically. It requires knowledge of various curative and reconstructive surgery techniques, as well as insight into the side effects of treatments, chemotherapy, radiation therapy and hormone therapy. With all of that taken into account, the treatment can be adapted to better suit the patient."

Dorothée Delecour, President of RKS (the Breast Physiotherapists Network), is specially trained in the treatment of women who have undergone breast operations.

The scope of the **benefits of the physiotherapist's hand** is wide in preor postoperative curative surgery, as well and in pre- or postoperative reconstruction surgery:

- In preparation for a reconstruction drains and softens the tissue, prevents fibrosis from setting in and improves vascularisation
- In case of pain (sensations of tightness, heaviness, etc.)
- In case of restricted shoulder movement
- In case of axillary web syndrome
- Scar treatment
- If lymphoedema is present on the arm and/or breast
- Keeps the skin revitalised and helps distribute the fat that is injected during a lipofilling procedure
- In the presence of a lymphocele



"We have made huge strides in our patient care with the help of LPG® technology. The treatment is deeper, more precise and above all, when the area is sensitive, the Cellu M6 Alliance® Medical's treatment head is extremely useful. When we use

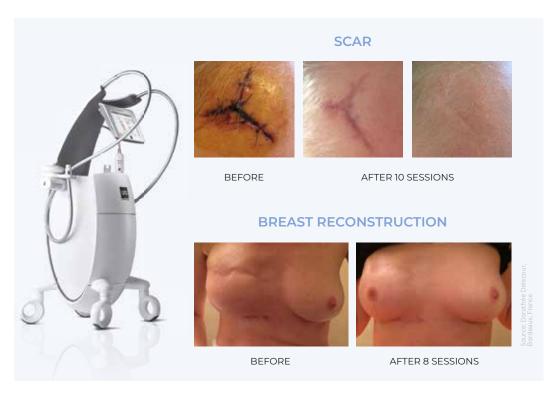
medical endermologie® on a daily basis, we save time on treatments, the sessions are fully optimised and we see results more quickly". Dorothée Delecour.

Physiotherapists use Cellu M6 Alliance® Medical for more precise and more personalised treatment of dysfunctional connective tissue while being very gentle on the skin. Thanks to the synergy of two patented technologies (MPF* and IMR**), tissue mobilisation has become multidimensional and optimised to:

- 1. Improve the healing process by optimising microcirculation
- 2. Relieve lymphoedema with a draining action and an anti-fibrotic effect
- 3. Minimise pain caused by scars
- 4. Treat scars and fibrosis problems caused by radiation therapy
- **5. Prevent scar tissue and capsular contracture** from forming when prosthetics are implanted
- **6. Help restore mobility** to the upper limb
- 7. Reduce inflammation

Cellu M6 Alliance® Medical device includes an Alliance Skin Identity (ASI) sensor that enables the practitioner to work while precisely adapting to the quality of the tissue, be it delicate, fibrous, hypoextensible, etc.

Vascularisation increase can be controlled, depending on the scarring stage while working directly on inflammatory tissue, including during the immediate postoperative period.



^{*}Motorised Pulsating Flaps

^{**}Independent Motorised Rolls



Physiotherapists can also offer their patients Huber 360® Evolution protocols to improve posture and support the patient as they start moving around again.

Even though every woman's treatment experience is different and every technical and medical element of their journey is different, the support they receive from their physiotherapist can help restore femininity and getting back to an active life.

"My surgeon prescribed a preoperative course of treatment. Only a specialist physiotherapist can prepare you physically and mentally beforehand, and support you during and after your treatment". Sophie.

"After my surgery, I wanted to forget this part of my body. I didn't want to feel anything and I didn't want anyone to touch me. My physio helped reconcile me with my body and showed me that it was possible to regain my sense of womanhood". Alexandra.

"The sessions with this trained physiotherapist were more than just physiotherapy. The physiotherapist advised, guided and supported me as I went on my long and difficult journey, and brought me through to the other side. There are not many places that specialise in postoperative treatment in breast cancer". Isabelle.

"I had a lumpectomy on my right breast, then chemo and radiation therapy. My trained physiotherapist worked on my scars. His technique helped to soften them. For us as cancer patients, their profession is ultra-targeted because it allows us to reconnect with our bodies and restore our self-confidence. Our scars are part of us and their work helps us accept and live with them. All breast cancer sufferers should be able to get these treatments". Lucy.

To find more information on this topic and contact details for physiotherapists specialising in senology, we recommend to ask you oncologist for any networks and breast specialist physotherapist referentials nearby.

Keep an eye on our website throughout the year for information on specialist physiotherapists, our everyday heroes, as well as details on other pathologies:

Endometriosis treatment by:

Nathalie Paradis, Physiotherapist in Valbonne.

Lower back pain and general back pain treatment by:

Julien Drouot, Physiotherapist in Nancy.







